## Bluemont Civic Association Press Policy

BCA will not offer statements to the media on issues*unless*:

* a BCA officer is called by the press for an immediate comment on a breaking issue; or
* the Executive Board decides it is appropriate to comment on an issue of importance to the Association and authorizes a public statement.

BCA will use language and an approach that is calm, factual, and reflects our values as a caring, inclusive community. When possible, BCA will quote or reference County or other official sources with authority on the issue.